

May 12, 2021

Dear Lakeville Area Business Owner,

The Lakeville community loves our youth sports teams. As the mother of two volleyball players, I share that love, and my family supports local sports however we can.

One way I offer support is by serving on the Lakeville South Volleyball Booster Club, a 501(c)(3) non-profit organization that assists and promotes the Lakeville South High School volleyball program. This includes many activities - such as summer youth camps, tournaments, team building and community service projects - to support our players and greater volleyball community. We also host several special events during the fall season including Youth Night, Teacher Appreciation Night and Senior Night.

I invite you to join our efforts by partnering with us through a sponsorship or donation. As one of our sponsors, your organization will receive impactful exposure through a variety of print campaigns, visibility on social media and websites, and recognition during home matches and live stream broadcasts - all helping to expand your customer base and build loyalty among the volleyball, Lakeville South High School and greater Lakeville communities.

Please see the attached sponsorship program sheet for details. If you are interested, please complete and return this form or go online at <u>www.lakevillesouthvolleyball.com</u> and click on business sponsorships to sign up before July 1, 2021. Your sponsorship will begin once your donation is received and will remain in effect until the end of the 2021 high school season in November. Let me know if you have other suggestions of how we can make a sponsorship work effectively for both of our organizations.

I will call you soon to answer questions and discuss this opportunity. If you have questions in the meantime, feel free to contact me at (612) 518-8972 or <a href="mailto:jwagner4ak@gmail.com">jwagner4ak@gmail.com</a>. Thank you for your time and consideration!

Sincerely,

Jennifer Wagner, President Lakeville South Volleyball Booster Club